

MONCTON BOAT SHOW

March 27 – 29, 2020

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE LANYARD SPONSOR (1 available)

\$900

Your company logo and website will be printed on lanyards that will be worn by exhibitors throughout the entire event. This category is limited to sponsors who are non-competitive to exhibitors. *(Sponsor must provide a minimum of 500 branded lanyards. We reserve the right to approve the design.)*

FLOOR SIGNAGE SPONSOR (2 available)

\$750

This sponsorship includes:

- Decals branded with company logo in high traffic areas and leading from entrance to your booth. Extends your reach outside the exhibit area
- 16 vinyl 2' x 1' arrows imprinted with your graphic in full colour

EXCLUSIVE BAG SPONSOR (1 available)

\$750 plus bags

This sponsorship includes:

- Bags branded with your company logo will be given to visitors upon entry to the show. Create an early and lasting impact while welcoming visitors to the show. *(Sponsor must provide a minimum of 8,000 bags. We reserve the right to approve the bag design.)*

DOOR PRIZE SPONSOR (5 available)

\$500

Visitors attending the show will be eligible to win a door prize package consisting of up to 10 prizes. Each door prize should have a minimum retail value of \$500 and must be approved by show management.

This sponsorship includes:

- Branded signage onsite during the event
- Inclusion on door prize section of event website
- Featured content in e-newsletters sent to our database of past show visitors
- Featured content on the show's Facebook page
- Featured content on the event partner radio station's website and Facebook page

DIGITAL SPOTLIGHT SPONSOR (6 available)

\$500

This sponsorship includes:

- A web banner on www.MonctonBoatShow.ca
- One featured post on event facebook page
- One inclusion in e-newsletter digitally circulated to all 2019 show visitors

MONCTON BOAT SHOW

Scott Sprague, Show Manager – ssprague@mpltd.ca

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Phone: 1-888-454-7469 • Fax: (506) 658-0750

Online: www.masterpromotions.ca

G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
Contact Name _____
Mailing Address _____
Phone _____
Fax _____
Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Lanyard Sponsor	\$900
<input type="checkbox"/> Exclusive Bag Sponsor	\$750
<input type="checkbox"/> Floor Signage Sponsor	\$750
<input type="checkbox"/> Door Prize Sponsor	\$500
<input type="checkbox"/> Digital Spotlight Sponsor	\$500

PAYMENT INFORMATION

Payment due by February 12, 2020

Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the 2020 Moncton Boat Show sponsorship package and contract, and agree to sponsor this event
this ___ day of _____, 2020

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature